"Accurate data on every cow literally "in your pocket" gives me such an advantage. Data can be updated on the spot, as it occurs. Updates from multiple users keep everyone current on the status of all animals. It's a powerful tool in our arsenal."

D. James, NE

"Automatic updates are great! The fact I have it with me all the time is the hest!"

C. Timmerman, IL

"This is a highly useful tool for me as a herd manager. It allows me to get the most current information cowside, make more knowledgeable decisions and make the best use of my time and resources."

Laura Flory, VA

"Readily available information is a big time saver. You never forget cows or have to run to the computer to check something. It's all right at your fingertips!"

Lynae VanBronkhorst, MI

"We wonder how we managed before Pocket-Dairy! The information on the phone has tremendous value. It benefits what we do every day."

J. Shockey, DVM, WV

The PocketDairy app allows you to view and enter vital information on your phone or tablet cowside. No need for a clipboard!

- View lifetime health, vaccination and protocol history.
- Customize what shows on individual cow or heifer pages.
- Action lists for vet check, breeding, dry off, and calving.
- Add inputs for individual or groups of cows and heifers.
- RFID compatible.
- VetPMaxx feature for tablets puts all data needed on one screen.





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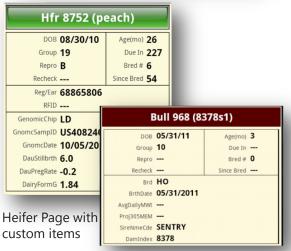
## Vital Information at Your Fingertips

## View

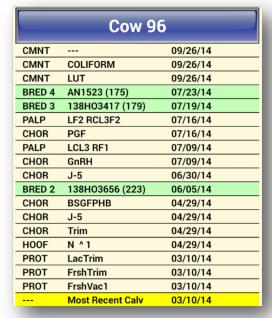
View indiviual data, health, protocols, action lists and custom items including genomic data.



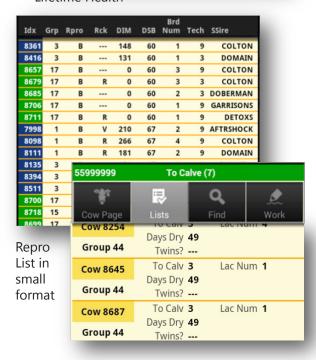
Cow Page with custom items



Bull Page with custom items



Lifetime Health



## Input

Enter information such as Bred, Heat, PGH, Calved, Dry, Left, Health, Repro, Protocols and more.

