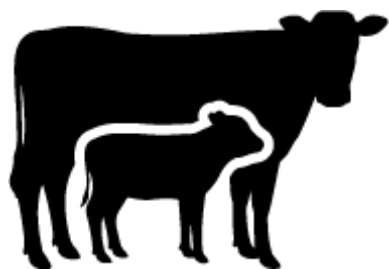


FRESH COW INDEX: ONE NUMBER TO SEE TRANSITION SUCCESS

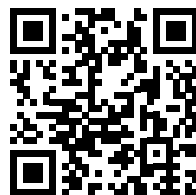


FRESH FOCUS



Fresh Cow Index® (FCI®), a new metric within the HerdHQ® platform, is featured in FreshFocus transition cow reports inside DairyDepot®. FCI combines 25 variables from DHIA test-day data and CDCB genetic evaluations into a single score that makes transition cow performance easy to evaluate. A score of 100 means expected performance — cows above 100 are outperforming predictions, while those below 100 are at higher risk of underperformance and early culling. Developed with the University of Florida using data from over 3 million cows, FCI connects higher scores with lower culling rates, higher peak milk, and higher 305-day yields.

**See What's Happening in
Your Herd with **HERD**HQ.**



*Fresh Cow Index is
now available in
DairyDepot FreshFocus reports —
with drill-down in
CowCompass®
for individual cow detail.*