



Dart Only Works  
for Small Farms

## Dart: Built for Any Size and Complexity

Dart is the proven herd management system built on standardized data.

As dairy operations grow and management becomes more complex, disciplined herd records become the foundation for informed decisions. From smaller herds to some of the largest operations in the country, Dart scales with the operation, supporting the standardized data and reporting as expectations increase.

### Managing Growth in Real Herds

**Elton Lowmiller, Lowmiller Farms, Minerva, Ohio**

150 Cows | 25 years using Dart

*"It gives you the information. You enter it in the program, it stores everything for you, and it's easy to bring up recalls and reports when you need them. Three words to describe Dart would be simple, fast and service."*



**William Lasater, Hamilton, Texas**

1,250 Cows | 37 years using Dart

*"Dart has become part of our daily process. It brings all the herd information together and helps keep things running on a smooth basis. It's very well established in our protocols. It's part of everything we do every day."*

**Lupita Mora, Aurora Organic Dairy, CO & TX**

28,000 Cows (multi-site) | 30 years using Dart

*"Specific Dart reports like animals due to calve help us evaluate herd growth, breeding strategies, and calf capacity planning. Using PocketDairy on tablets makes our protocols more uniform and saves time so employees can focus on other priorities."*



Growth changes management demands. From smaller family dairies to large, multi-site operations, Dart scales with the operation — providing the standardized data and reporting structure progressive herds depend on every day.



Dart: There are Myths.  
Producers Prove the Reality.

<https://www.drms.org/Myths>

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