

25 Reasons to say YES



- 1 Used by **herds ranging in size** from 13 to 13,000 cows
- 2 Retains all data recorded during each animal's **lifetime**
- 3 **Comprehensive default reports and unlimited custom reports** featuring over 1,000 database items and the ability to use extensive filters, logic and grouping. Send your reports to PocketDairy for viewing on your mobile device
- 4 **Edit system** ensures proper information is recorded on the correct animal
- 5 **No charge for unlimited technical support** from experts with dairy background and an average of 15 years of experience with dairy herd management, PCDART, PocketDairy and DHIA
- 6 **Herd management analysis** with drill down capabilities available through Trackers: Activity, Conception, Maternity, Heifer and Inventory
- 7 **Vet Check day** management and simplification
- 8 **Affordable** monthly fee with no large up-front purchase
- 9 Access to **Money Corrected Milk** to compare profitability of individual cows when making breeding and culling decisions
- 10 Powerful **Timed AI** management system
- 11 Flexible and extensive **protocol and chore management system**
- 12 Can exchange data with over 25 **milking machine**, robotic and heat monitoring systems
- 13 Access to **award-winning companion mobile programs** PocketDairy and Vet Check Maxx which allow cowside input and sync to PCDART. Make quick work of group checks and vet check day with RFID features.
- 14 Use the free DART Safe feature to easily schedule automatic cloud backups that can be shared with consultants
- 15 **Import mating files and breed classification data**
- 16 **Scatter and line graphs** for cow and herd data
- 17 **Close-up group module** to ensure proper movement and analysis of transition cows
- 18 **Hoof care events** can be recorded as health events and hoof care history can be viewed in a standard report
- 19 Flexibly **import non-standard files** and data through powerful edit system
- 20 Easily **import genomic** test results and create custom reports to utilize this data
- 21 **Simple** Windows-based point and click
- 22 Robust **embryo transfer** capabilities to effectively track donor dams, recips and implantation date
- 23 **Network** capability with multiple computers
- 24 **Customizable** user-defined fields and graphs
- 25 Available in **English and Spanish**